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All district personnel shall accept the responsibility of using every ethical approach in developing among the citizens of the community the greatest possible understanding and support for public education. The general public, as well as all professional personnel of the districts, must be kept informed about the administration and operation of the schools if their involvement is to be meaningful, responsible, and useful.

Believing that the quality of education is influenced by public understanding and support and that effective communication requires the constant exchange of ideas, attitudes, and proposals, the district shall use every possible means to exchange interaction with the public in providing the best educational program for every student of the school district of Orange County.